



بيوت الكوثر  
BOYUT AL-KAWTHAR





# New Horizons For Saudi Export Market

## About **بيوت الكوثر** BOYUT AL-KAWTHAR

With wide experience in the manufacturing and export sectors, **بيوت الكوثر**, BOYUT AL-KAWTHAR is your trusted partner for navigating the global marketplace. Our strong international connections, close ties to exporters, and a committed team of experts specializing in exporting products and services empower us to offer complete solutions for smooth international market entry.





# Vision

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## Positioning Your Business For Growth

We aspire to be the leading force in making Saudi trade seamless, linking diverse markets, and fueling economic growth through effective export solutions for all goods manufactured within KSA.



## Mission

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### Conquer The International Trade Market

We're dedicated to helping Saudi businesses and manufacturers, no matter their size, navigate the challenges of global trade. We do this by offering complete export solutions and making sure your goods move smoothly across international borders.



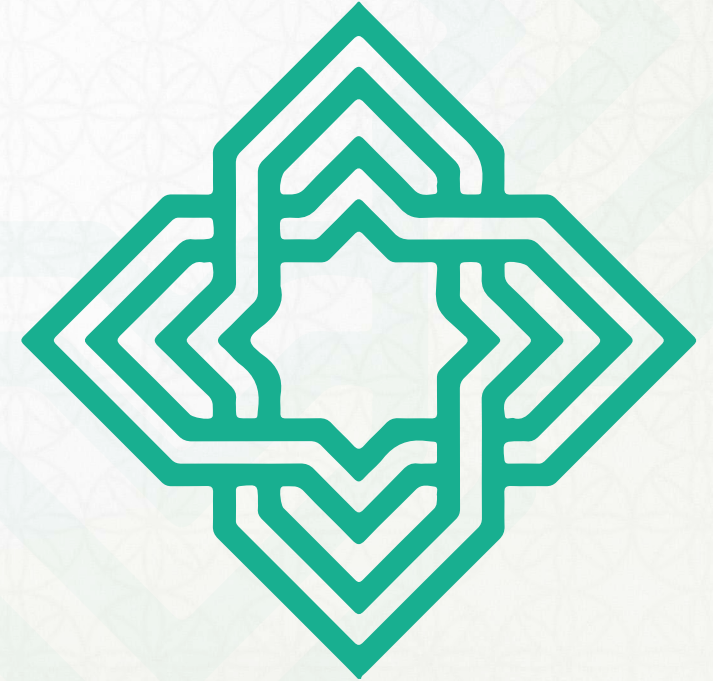


## The Saudi Export Development Authority (SEDA)

(SEDA) is the official body responsible for facilitating the foreign trade operations of Saudi exporters and manufacturers. Its mandate includes enhancing the competitiveness of Saudi products in global markets and increasing non-oil export revenues to achieve the desired economic diversification under the industrial strategies of Vision 2030.

بيوت الكوثر  
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is an official and accredited export house recognized by SEDA. As a service provider for international trade and business development to exporters and manufacturers, it offers comprehensive support to Saudi exporters across various sectors. This support aims to enable them to access the valuable incentives offered by SEDA.



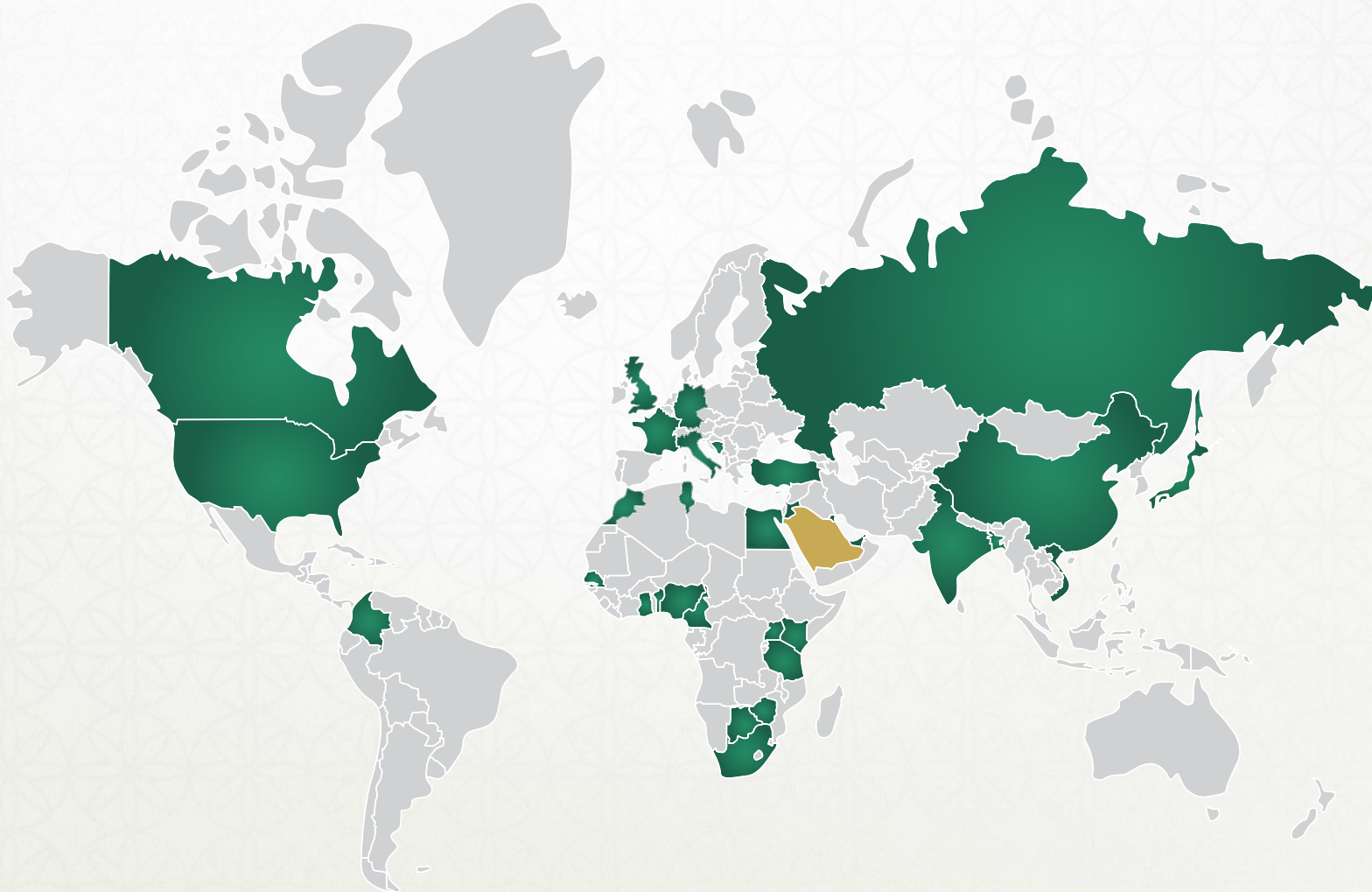
## A Strategic Partnership to Empower Saudi Exports

Recognizing our commitment to support Saudi exporters in reaching international markets, we've strategically partnered with a leading international entity specializing in global trade services and international marketing. With a significant presence spanning 35 countries and covering 55 global markets, this collaboration will serve as a vital bridge, facilitating the seamless entry of Saudi products into the international arena. This entire process, from guidance to preparation, will be expertly managed by our Saudi team at **بيوت الكوثر** BOYUT AL-KAWTHAR

It is with this vision that we announce our partnership with GIT-ZONE International, marking the beginning of an entirely new export journey for Saudi exporters, all accessible through the gateway of **بيوت الكوثر** BOYUT AL-KAWTHAR









# Objectives of **بيوت الكوثر** BOYUT AL-KAWTHAR

## Don't just Achieve Success, Shape The Future of International Trade With us

### Empowering You with Sustainable Knowledge

We provide manufacturers and exporters with accurate insights drawn from diverse markets, fueling informed decision-making and strategic growth. We navigate complexities, allowing you to focus on your vision.

### Crafting Resilient Strategies for Enduring Success

We design sustainable market entry strategies that ensure long-term success, supporting your strategic expansion and building a strong foundation for the future.

### Supporting Your Journey to Leadership

We deliver high-quality solutions that consistently secure valuable business opportunities for our clients, empowering them on their path to becoming industry leaders.

### Guiding You Towards Secure Markets

We unlock the potential of new markets for your products and services, driving targeted growth and expansion with a focus on stability and security.

### Cultivating Scalable Export Growth

We maximize the export volume for our clients and partners through comprehensive, multi-stage export strategies designed for sustainable and scalable growth.

### Navigating Your Expansion Journey

We build a solid market foundation for our clients and seamlessly scale their strategic operations to meet their evolving needs, guiding them through every step of their expansion.



**Discover The Tailored Programs Offered by** **بيوت الكوثر**  
**And Empower Your Brand's Capabilities** **BOYUT AL-KAWTHAR**



## بيوت الكوثر BOYUT AL-KAWTHAR 's Exporter Specialized Program

This specialized program equips Saudi exporters to effectively and sustainably penetrate new global markets. It achieves this by integrating market suitability (product and price) with a network of local distributors meeting specific standards, thereby enabling successful exports and establishing a strategic nucleus for future growth in thoughtfully targeted areas.



## Stages of Exporter Specialized Program

1

**Initial Market Assessment:** We conduct a preliminary market study to pinpoint the most promising target markets based on your product's characteristics.

2

**Optimal Market Selection:** We identify the ideal market by considering both the exporters' readiness and the driving forces of global markets.

3

**Comprehensive Market Intelligence:** We prepare a thorough study of the chosen target market and relevant product sector, followed by actionable recommendations for market entry.

4

**Strategic Market Entry Planning:** We develop a comprehensive market entry strategy that outlines all necessary steps, while adhering to applicable legal and technical frameworks.

5

**Establishing Distribution Networks:** Our network of overseas offices initiates communication with potential distributors to build effective channels.

6

**Facilitating Export Agreements:** We prepare the necessary agreements to commence export operations from Saudi Arabia to distributors, agents, and importers, tailored to the specific nature of your product.

7

**Continuous Performance Monitoring:** We provide ongoing follow-up and generate monthly reports to track your product's performance within the target market.

8

**Quarterly Competitiveness Enhancement:** We deliver insightful quarterly recommendations to boost your competitiveness, ensuring you maintain your desired position and performance level.



# Core Services from **بيوت الكوثر** BOYUT AL-KAWTHAR

## Your Passport to Global Success

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### 1. Finding the Right Partners: Distributor Search

We connect you with top-tier agents and distributors who become true partners in building your brand's success in their regions.

### 2. Generating Opportunities: Lead Generation

Leveraging our deep understanding of diverse markets, we run targeted digital marketing campaigns to generate quality leads for your products. To boost your export sales and align with your ideal customer profile.

## Core Services from **بيوت الكوثر** BOYUT AL-KAWTHAR

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#### 3. Map your Market: Market Research

**بيوت الكوثر**  
BOYUT AL-KAWTHAR equips you with the latest tools and strategies to gather and analyze crucial data about your products and services. We help you understand your target audience's needs and desires, identify your competitors, evaluate growth opportunities, and make informed marketing decisions.

#### 4. Meeting Your Future Clients: Meetings with Potential Buyers

We pave the way for direct engagement by organizing meetings and official visits for potential buyers to your manufacturing facilities. This allows for in-depth discussions on technical specifications, delivery terms, and pricing, fostering strong relationships.



## Core Services from **بيوت الكوثر** BOYUT AL-KAWTHAR

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#### 5. Expanding Your Horizons: Trade Missions

**بيوت الكوثر**  
BOYUT AL-KAWTHAR organizes specialized, sector-focused trade missions to promising markets. These missions provide efficient opportunities to connect with potential partners, accelerate communication, and establish key contacts for successful market entry.

#### 7. Knowing Your Competition: Competitive Analysis

Before you step onto the global stage, you need to know who you're up against. At **بيوت الكوثر**  
BOYUT AL-KAWTHAR, we conduct thorough competitor analyses, delving into your target markets to identify your rivals, their strengths and weaknesses, and any untapped market niches you can capitalize on.

#### 6. Pricing for Success: Pricing Strategy

We guide you in pinpointing the optimal price for your product in new markets. Our analysis considers local purchasing power, competitor pricing, and market trends to develop a dynamic pricing strategy that maximizes your profit margins while attracting your target audience.

## Core Services from **بيوت الكوثر** BOYUT AL-KAWTHAR

### Your Passport to Global Success

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#### 8. Navigating Logistics: Shipping Reports

Logistics can feel like a maze, but with **بيوت الكوثر**  
BOYUT AL-KAWTHAR you have the map and the guide.

We provide detailed shipping reports outlining the best routes, transportation options, and potential cost comparisons.

#### 10. Ensuring Compliance: Product Certification Reports

Every market has its own set of rules and regulations. We'll decode them for you. Our comprehensive certification reports highlight the necessary product certifications and legal requirements for each target market, saving you time, money, and potential compliance headaches.

#### 9. Understanding Financial Landscapes: Banking Reports

Crossing borders often means navigating different banking systems. Our banking reports analyze local financial landscapes, identifying reliable financial partners and secure payment gateways.



## Board of Directors

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**Abdullah Al-Buwaidi**  
Chief Executive Officer (CEO)



**Maher Al-Buwaidi**  
Chairman



**Bassam Al-Zubaidi**  
Chief Commercial Officer (CCO)

Discover Why **بيوت الكوثر** **BOYUT AL-KAWTHAR** is Your Ideal Partner

Unlock Your Global Growth Potential



## Here's How **بيوت الكوثر** BOYUT AL-KAWTHAR **Makes All the Difference**

1

### **Go Global Seamlessly:**

Tap into a world of opportunities through our unified network spanning 55 markets, connecting you effortlessly with local prospects.

2

### **Navigate Cultures with Confidence:**

Benefit from the insights of our dedicated local representatives on the ground, ensuring smooth operations and a deep understanding of cultural nuances.

3

### **Partner with Seasoned Experts:**

Leverage years of strategic experience, with seasoned professionals guiding your global expansion journey every step of the way.

4

### **Effortlessly Navigate Government Relations:**

Rely on our established partnerships to navigate complex regulations, clearing any administrative hurdles in your path.

5

### **Gain Unrivaled Market Intelligence:**

Access valuable, in-depth market knowledge tailored to your specific industry, empowering your expansion strategy.

6

### **Make Data-Driven Decisions:**

Utilize our scientific methodologies to inform every step of your sustainable growth, ensuring optimal results.

# Success Partners







## Snippets of International Conferences and Agreements

The Second Business Matching Forum between small and medium factories and licensed export houses.





## Snippets of International Conferences and Agreements

Participation of **بيوت الكوثر** in Baghdad International Fair  
**BOYUT AL-KAWTHAR**





## Snippets of International Conferences and Agreements

A Cooperation Agreement between **بيوت الكوثر** **BOYUT AL-KAWTHAR** and "Uyoun Al-Saba Trading Company" within the Baghdad International Fair.





## Snippets of International Conferences and Agreements

Participation of **بيوت الكوثر** **BOYUT AL-KAWTHAR** in the Saudi-Jordanian Business Forum

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## Snippets of International Conferences and Agreements

A Strategic Partnership between **بيوت الكوثر** **BOYUT AL-KAWTHAR** and **GIT-ZONE International**

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